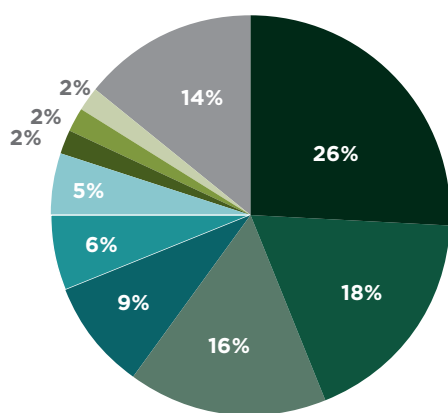


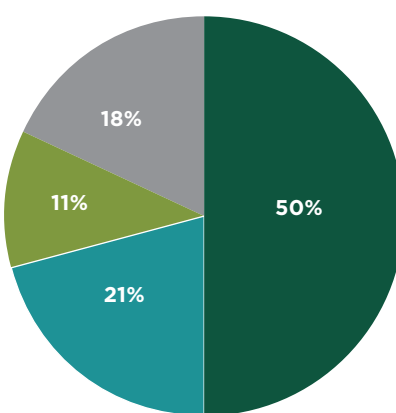
# EXHIBIT AND SPONSORSHIP OPPORTUNITIES

CLEAN WATERWAYS serves the spill response industry in prevention, preparedness and response in the inland environment. It delivers a forum for attendees to come together, both in-person and virtually, to discuss case studies and lessons-learned from both recent and past incidents, discover the latest technologies advancing the industry and build relationships with all parties involved in a response. Don't miss your number one opportunity this year to connect with this group of professionals from maritime, facilities, rail, pipeline and governmental units during dedicated networking activities, educational conference sessions, the exhibit floor, and via our virtual platform. Make plans now and begin marketing your participation in CLEAN WATERWAYS!

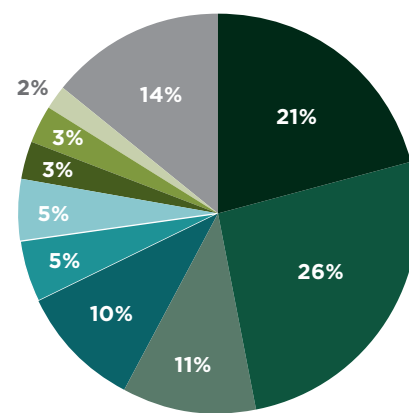
## ATTENDEE PROFILE



- Emergency Response/Clean-up 26%
- Government/Regulatory 18%
- Environmental 16%
- Pipeline 9%
- Consultant 6%
- Supplier/Manufacturer 5%
- Towing/Tugging 2%
- Oil & Gas Distribution 2%
- Exploration & Production 2%
- Other 14%



- Mid-West Region 50%
- Gulf Region 21%
- Canada 11%
- Other 18%



- Executive/General Management 21%
- Manager/Supervisor 26%
- Coordinator 11%
- Business Development 10%
- Coast Guard/Military 5%
- Specialist 5%
- Scientist 3%
- Consulting 3%
- Engineer 2%
- Other 14%

Reach this qualified group of prospects and buyers with an exhibit space and/or sponsorship at the 2021 CLEAN WATERWAYS Conference. Those who attend CLEAN WATERWAYS are looking for new solutions and technologies to help them better prepare or respond to a hazardous spill or environmental emergency in the inland environment. You can make no better investment to reach this targeted audience.

## EVENT OVERVIEW

### Types of companies that attend CLEAN WATERWAYS on a yearly basis include:

- Academia/Associations
- Chemical/Petrochemical Companies
- Electric & Gas Utility Companies
- Local Emergency Planning Committees
- Manufacturing Facilities
- Marine Fire & Salvage Responders
- Non-Governmental Organizations
- Oil & Gas Operators
- Oil Spill Planning & Prevention Consultants
- OSRO's
- Pipeline Operators
- Port Authorities
- Railroad Companies
- Shipping & Barge Companies
- State & Federal Regulatory Agencies
- Terminal & Storage Operators
- Wastewater Treatment Plants
- Wildlife Rehabilitation Agencies

### A selection of titles that attend CLEAN WATERWAYS include:

- Area Response Manager
- CEO
- Chief, Emergency Preparedness and Response
- Crisis Management Services Director
- Director of Compliance
- Director of HS&E
- Emergency Management Director
- Environmental Specialist
- Hazardous Materials Manager
- Health and Safety Manager
- Operations Manager
- Policy Advisor
- President
- Response Supervisor
- Safety Director
- Senior HSE Specialist
- Senior Project Manager
- State On-Scene Coordinator
- Terminal Manager
- Transportation Specialist
- Vessel Operations Manager
- Vice President

### Past attendees requested the following products and services from our exhibiting companies:

- Aerial drone tracking
- Air monitoring
- Consultants
- Containment boom manufacturers
- Drone manufacturers
- EHS incident software
- Equipment for inland response
- Fast water booming
- Fire response capabilities
- GIS products
- Industrial security
- In-situ burning equipment
- Oil detection
- Oil spill equipment
- On-site response services
- Pipeline
- Response organizations
- Response plan software
- Responsible carriers
- Safety gear
- Specialized aquamarine vehicles
- Spill prevention equipment
- Training companies for response and hazmat instruction
- Unmanned aerial systems software tools
- Utilities
- Wastewater equipment
- Wastewater treatment facilities

IN ASSOCIATION  
WITH:



## PARTIAL LIST OF ATTENDEES AT THE 2019 CLEAN WATERWAYS CONFERENCE

ADM ..... Environmental Specialist  
 Alarian Associates, Inc. .... President  
 Alaska Chadux Corporation ..... General Manager  
 American River Transportation Company (ARTCo) ..... Environmental Manager  
 American Salvage Association / Teichman Group ..... President/COO  
 API ..... Policy Advisor  
 Applied Research Associates, Inc. .... Program Manager | Ohmsett  
 Arcadis ..... Incident Response and Recovery Leader  
 ARTCo ..... Lineboat Operations Manager  
 Atlanta Drone Group Inc. .... Chief Technology Officer  
 Bay West LLC ..... Emergency Response Manager  
 Belle Fourche Pipeline Company ..... Environmental Coordinator  
 Buckeye Partners, LP ..... Terminal Manager  
 CABENO Environmental Services, LLC ..... President  
 Canadian Association of Petroleum Producers... Manager, Oil Markets & Transportation  
 Canadian Fuels Association ..... Director, Government & Stakeholder Relations  
 Canadian Pacific Railway ..... HazMat Officer  
 Cardno, Inc. .... Senior Consultant  
 Central Ohio River Business Association (CORBA) ..... Executive Director  
 ChemTex ..... VP Manufacturing  
 Chevron ..... Technical Lead, Emergency Preparedness & Response  
 CHS Inc ..... Environmental Specialist  
 City of Cincinnati ..... Vice Mayor  
 Clean Harbors ..... VP Field Services  
 Colonial Pipeline Company ..... Emergency Response Program Specialist  
 CSX Transportation Inc. .... Manager, Hazardous Materials  
 CTEH, LLC ..... Principal Consultant and Senior Vice President  
 Delaware Bay & River Cooperative, Inc. .... Director of Operations  
 Duke Energy ..... Director - Environmental Science  
 E3 Environmental. .... President  
 Enbridge Pipelines Inc. .... Supervisor Emergency Preparedness  
 Energy Transfer ..... VP-Emergency Planning/Remediation/Security  
 Enerplus Resources (USA) Corporation ..... Regulatory Compliance Coordinator  
 Environmental Design Group ..... Principal  
 Environmental Management Specialists, Inc. .... President  
 Environmental Restoration LLC ..... Vice President - Field Services  
 EnviroServe Inc. .... Manager of SH&E  
 Flint Hills Resources ..... Compliance Director  
 Focus Wildlife ..... President  
 Gallagher Marine Systems LLC ..... Director of Response Services  
 Geotechnology, Inc ..... Environmental Group Manager  
 GHD ..... Vice President  
 Global Diving & Salvage, Inc ..... President  
 Global Risk Solutions, Inc ..... SVP ERMS  
 HEPACO, LLC ..... CEO  
 Heritage Environmental Services. .... Director of Operations  
 Hull's Environmental Services ..... CEO  
 Imperial ..... Senior Advisor - Emergency Preparedness  
 Indiana Department of Environmental Management  
 (IDEM) ..... IDEM Emergency Response Section Chief  
 Ingram Barge ..... Senior Manager Vessel Operations  
 Kentucky Department of Environmental  
 Protection ..... Environmental On Scene Coordinator  
 Keyera ..... Director, Environment & Regulatory  
 Kinder Morgan Products Pipelines ..... Manager - Emergency Response Programs

Laney Drilling Company ..... Director of HS&E  
 Marathon Petroleum Company ..... Regulatory Compliance Supervisor  
 Marathon Pipe Line ..... Safety Supervisor  
 Marine Pollution Control ..... Vice President of Marine Services  
 Marion Environmental, Inc. .... Safety Director  
 Marquette Transportation Company, LLC ..... Safety Manager  
 Minnesota Pollution Control Agency ..... Emergency Response Specialist  
 Missouri Department of Natural Resources ..... State On-Scene Coordinator  
 Montana Department of Environmental Quality ..... Spill Response Coordinator  
 Moran Environmental Recovery, LLC ..... President & CEO  
 MSRC ..... Area Response Manager  
 NAMEPA ..... Chief Operating Officer  
 National Energy Board of Canada ..... Emergency Management Specialist  
 National Response Corporation (NRC) ..... Director of Operations  
 NOAA Office of Response and Restoration ..... Scientific Support Coordinator  
 Norfolk Southern Railroad ..... Assistant System Manager Hazardous Materials  
 North Dakota Department of Health ..... Spill Investigation Program Manager  
 Oasis Petroleum ..... Environmental Manager  
 O'Brien's Response Management LLC ..... Director, Response Operations  
 Ohio Environmental Protection Agency ..... Deputy Director for Communications  
 Ohio River Valley Water Sanitation Commission  
 (ORSANCO) ..... Technical Program Manager  
 OMI ..... Director  
 Pembina Pipelines ..... Emergency Management Consultant  
 Peter Cremer North America ..... Project Manager  
 Pettit Environmental Inc. .... Health & Safety Manager  
 Phillips 66 ..... Director, Crisis Management  
 Pinnacle Engineering ..... Director of Emergency Operations  
 Plains All American ..... Response Manager  
 QualiTech Environmental ..... VP  
 Rocky Mountain Energy Solutions, Inc ..... Principal  
 Shell Pipeline Company, LP ..... Emergency Response Manager  
 Southern Towing Company ..... Safety and Compliance Manager  
 Stantec ..... Vice President  
 Superior Environmental Solutions (SES) ..... Chief Executive Officer  
 T&T Salvage ..... Assistant Director, Vessel Services  
 The American Waterways Operators ..... Director – Safety & Environmental Stewardship  
 The Response Group ..... President  
 The Valero Companies ..... Manager Regulatory Programs  
 Tennessee Department of Environment  
 and Conservation ..... Regional Director of External Affairs  
 Trans Mountain Canada Inc. .... Manager, Emergency Management  
 Trans Mountain Corporation ..... Director Emergency Management  
 TransCanada ..... Senior Emergency Management Specialist  
 TransMontaigne Operating Company, LP ..... Manager, Regulatory Compliance  
 U.S Environmental Protection Agency ..... Chief, Emergency Operations Section  
 U.S. Coast Guard ..... Incident Management Chief  
 U.S. DOT PHMSA ..... Transportation Specialist  
 Upper Mississippi River Basin Association ..... Mapping and Spills Program Director  
 US Fish and Wildlife Service ..... Spill Response Coordinator  
 WCEC ..... Director, Environmental Services  
 Western Canada Marine Response Corporation. .... Director - Response Readiness  
 Western Canadian Spill Services Ltd ..... President & COO  
 Whiting Oil and Gas ..... HS Supervisor  
 Witt O'Brien's ..... Managing Director

## EXHIBITING INFORMATION

### **CLEAN WATERWAYS was built for making connections and conducting business:**

- All meals, networking breaks and reception are held on the exhibit floor, bringing the buyers directly to you
- All exhibitors have access to the conference sessions giving you ample opportunity to connect with the right people and get business done
- Access to conference sessions allows your staff to listen to presentations and learn what is most important to your customers and prospects
- An intimate event setting allows your staff to easily connect with customers and prospective buyers
- All exhibitors receive a complimentary virtual booth in our virtual event platform, allowing you to extend your reach beyond the live event and connect with those attending virtually

**Exhibit space is \$2,400 and is available in increments of 8'X10.' Networking breaks are built into the schedule of events, giving your exhibit staff dedicated time to connect with attendees at your booth.**

### **Your exhibit space includes:**

- Carpet, pipe & drape, table, two chairs
- One complimentary conference pass
- Heavily discounted rates for additional conference passes
- Discounted hotel rooms
- Breakfast and lunch
- Complimentary virtual booth

### **Your “virtual booth” in the hybrid virtual platform includes:**

- Customized Design: Upload your logo and company information to create the best experience possible for attendees.
- Booth Personnel: Showcase your team on your company's main booth page. From here, attendees will be able to connect directly to each team member to request information or schedule meetings.
- Downloadable Resources: The virtual format creates a self-nurturing process for attendees. Include videos, case studies, whitepapers, new product photos and more in your booth for attendees to consume.
- Live Presentations: Your virtual booth serves as a private session between your team and event attendees. Greet attendees live, use pre-recorded demos to guide the conversation, or schedule presentations at specific times for attendees to visit.
- Analytics: Number of views of your company profile, number of people who have bookmarked your company, number of contacts made, and more.

## SPONSORING AND ADVERTISING INFORMATION

### GENERATE BRAND AWARENESS, NEW LEADS AND MARKET LEADERSHIP AT CLEAN WATERWAYS

Improve brand awareness to the inland rivers spill response community with a sponsorship or advertising opportunity at **CLEAN WATERWAYS**. CLEAN WATERWAYS sponsorships are packaged to provide you with more benefits, increased exposure, prominent recognition and unmatched value to connect with influential industry and government professionals. You can make no better investment to reach spill prevention and response prospects for inland regions.

All sponsorships offer a discounted registration rate for sponsor staff to attend the conference, as well as a complimentary virtual booth in our virtual event platform.

### YOUR “VIRTUAL BOOTH” IN THE HYBRID VIRTUAL PLATFORM INCLUDES:

- **Customized Design:** Upload your logo and company information to create the best experience possible for attendees.
- **Booth Personnel:** Showcase your team on your company's main booth page. From here, attendees will be able to click directly to each team member to request information or schedule meetings.
- **Downloadable Resources:** The virtual format creates a self-nurturing process for attendees. Include videos, case studies, whitepapers, new product photos and more in your booth for attendees to consume.
- **Live Presentations:** Your virtual booth serves as a private session between your team and event attendees. Greet attendees live, use pre-recorded demos to guide the conversation, or schedule presentations at specific times for attendees to visit.
- **Analytics:** Number of views of your company profile, number of people who have bookmarked your company, number of contacts made, and more.

### HOST OPERATOR SPONSORSHIP

**\$15,000 (EXCLUSIVE)**

#### BRAND REACH:

- Inclusion as a sponsor in all applicable advertising, marketing and promotion of CLEAN WATERWAYS
- Company recognition/logo prominently placed in the sponsor index on the CLEAN WATERWAYS website with reciprocal hyperlink to your company website
- Rotating ad on CLEAN WATERWAYS website homepage – sponsor to provide artwork for ad
- Company recognition/logo included in all pre-show event promotion e-mails. Once contract is signed and logo is received, inclusion will begin.
- Co-branded pre-show email blast with CLEAN WATERWAYS recognizing sponsor as the host operator sponsor of CLEAN WATERWAYS

#### CONFERENCE & EXHIBITION PRESENCE:

- Prominent branding onsite:
  - » Company recognition/logo on entrance unit to the exhibit hall
  - » Company logo in prominent position on signage throughout the event space, identifying as the Host Operator Sponsor
  - » Company recognition/logo on podium signs in conference session rooms
  - » Company branding incorporated with CLEAN WATERWAYS branding and show-look in registration or conference high-traffic areas (signage type and placement is contingent on hotel setup and rules, i.e., foyer space, escalators, elevators, etc.)
- Prominent branding/recognition in virtual platform and mobile app: logo, contact information and 50-word description
  - » Company banner ads within virtual platform
  - » Featured listing in virtual platform + mobile app
- Company recognition in the show guide: logo, contact information and 50-word description
- Full page ad in the show guide – sponsor to provide artwork for ad
- Option to submit a marketing piece or company collateral into attendee tote bags. Attendees will pick up these bags when they check in at registration onsite.
- Option to submit (5) power point slides that will run during the breaks in the conference sessions
- Option to give a 5-minute introduction or video to Keynote or first session
- Company will be recognized, and thanked, during the opening remarks of the Keynote Address or first session

#### RELATIONSHIP BUILDING:

- 5 complimentary conference passes
- Reduced rate for additional conference passes purchased

## CORPORATE SPONSORSHIP

**\$10,000**

### BRAND REACH:

- Inclusion as a sponsor in all applicable advertising, marketing and promotion of CLEAN WATERWAYS
- Company recognition/logo prominently placed in sponsor index on the CLEAN WATERWAYS website with reciprocal hyperlink to your company website
- Company recognition/logo included in all pre-show event promotion e-mails. Once contract is signed and logo is received, inclusion will begin.

### CONFERENCE & EXHIBITION PRESENCE:

- Prominent branding onsite:
  - » Company recognition/logo on entrance unit to the exhibit hall
  - » Company recognition/logo on signage throughout event space, identifying as Corporate Sponsor
  - » Company recognition/logo on podium signs in conference session rooms
- Prominent branding/recognition in virtual platform and mobile app
  - » Featured listing in virtual platform + mobile app
- Option to submit a marketing piece or company collateral into attendee tote bags. Attendees will pick up these bags when they check in at registration onsite.
- Company recognition in the show guide: logo, contact information and 50-word description
- Option to submit (5) power point slides that will run during the breaks in the conference sessions
- Company will be recognized, and thanked, during the opening remarks of the Keynote Address or first session
- Half-page ad in the show guide — sponsor to provide artwork for ad

### RELATIONSHIP BUILDING:

- 5 complimentary conference passes
- Reduced rate for additional conference passes purchased

## INDUSTRY SPONSORSHIP

**\$7,500**

### BRAND REACH:

- Inclusion as a sponsor in all applicable advertising, marketing and promotion of CLEAN WATERWAYS
- Company recognition/logo prominently placed in the sponsor index on the CLEAN WATERWAYS website with reciprocal hyperlink to your company website
- Company recognition/logo included in all pre-show event promotion e-mails. Once contract is signed and logo is received, inclusion will begin.

### CONFERENCE & EXHIBITION PRESENCE:

- Company recognition/logo on entrance unit to the exhibit hall
- Company logo on signage throughout the event space, identifying as an Industry Sponsor
- Company recognition/logo on podium signs in conference session rooms
- Option to submit a marketing piece or company collateral into attendee tote bags. Attendees will pick up these bags when they check in at registration onsite.
- Company recognition in the show guide: logo, contact information and 50-word description
- Option to submit (3) power point slides that will run during the breaks in the conference sessions
- Company will be recognized, and thanked, during the opening remarks of the Keynote Address or first session
- Company recognition in the mobile app and virtual platform

### RELATIONSHIP BUILDING:

- 3 complimentary conference passes
- Reduced rate for additional conference passes purchased

## MONDAY WELCOME RECEPTION SPONSORSHIP

**\$12,000 FOR EXCLUSIVE**  
**OR 2 AVAILABLE AT \$6,000 EACH**

### BRAND REACH:

- Inclusion as a sponsor in all applicable advertising, marketing and promotion of the conference; company recognition/logo included in all pre-show event promotion e-mails.
- Company recognition/logo in the sponsor index on the CLEAN WATERWAYS website with reciprocal hyperlink to your company website
- Company recognition/logo included in all pre-show event promotion e-mails. Once contract is signed and logo is received, inclusion will begin.
- One dedicated HTML email to pre-registered attendees, inviting to CLEAN WATERWAYS reception (email designed by CLEAN WATERWAYS show management)

### CONFERENCE & EXHIBITION PRESENCE:

- Company recognition in the show guide: logo, contact information and 50-word description
- Company recognition in the mobile app and virtual platform
- Company recognition/logo on sponsorship signage at the event
- Company recognition/logo on entrance unit to the exhibit hall
- Company logo on signage in reception area, identifying as Reception Sponsor
- Company logo on beverage napkins at reception
- Company recognized as a sponsor in the power point presentation that runs during breaks in the conference sessions
- Marketing Material Distribution — Option to place literature, bar item, or giveaway on a table in the reception area.

### RELATIONSHIP BUILDING:

- 1 complimentary conference pass for shared option or 3 complimentary conference passes for exclusive option
- Reduced rate for additional conference passes purchased

## LUNCH SPONSORSHIP

**\$5,000**

### BRAND REACH:

- Inclusion as a sponsor in all applicable advertising, marketing and promotion of the conference; company recognition/logo included in all pre-show event promotion e-mails.
- Company recognition/logo in the sponsor index on the CLEAN WATERWAYS website with reciprocal hyperlink to your company website
- Company recognition/logo included in all pre-show event promotion e-mails. Once contract is signed and logo is received, inclusion will begin.

### CONFERENCE & EXHIBITION PRESENCE:

- Company recognition in the show guide: logo, contact information and 50-word description
- Company recognition in the mobile app and virtual platform
- Company recognition/logo on sponsorship signage at the event
- Company logo on signage in lunch area, identifying as Lunch Sponsor
- Company recognized as a sponsor in the power point presentation that runs during breaks in the conference sessions
- Marketing Materials Distribution-Option to place literature or giveaway on all seats in lunch area, or on tables in lunch area. Company is responsible for providing this item. Show management will distribute.

### RELATIONSHIP BUILDING:

- 1 complimentary conference pass
- Reduced rate for additional conference passes purchased company

## WI-FI SPONSORSHIP

**\$5,000 (EXCLUSIVE)**

### BRAND REACH:

- Inclusion as a sponsor in all applicable advertising, marketing and promotion of the conference; company recognition/logo included in all pre-show event promotion e-mails.
- Company recognition/logo in the sponsor index on the CLEAN WATERWAYS website with reciprocal hyperlink to your company website
- Company recognition/logo included in all pre-show event promotion e-mails. Once contract is signed and logo is received, inclusion will begin.

### CONFERENCE & EXHIBITION PRESENCE:

- Company recognition in the mobile app and virtual platform
- Your company name will be used as password for Wi-Fi login
- Looping power point slide promoting Wi-Fi in all sessions
- Company recognized on signage throughout the event space
- Wi-Fi informational flyer with company recognition distributed at registration
- Company recognition in the show guide: logo, contact information and 50-word description

### RELATIONSHIP BUILDING:

- 1 complimentary conference pass
- Reduced rate for additional conference passes purchased

## SANITIZING STATIONS SPONSOR

**\$5,000 EXCLUSIVE**

### BRAND REACH:

- Inclusion as a sponsor in all applicable advertising, marketing and promotion of the conference; company recognition/logo included in all pre-show event promotion e-mails.
- Company logo in the sponsor index on the CLEAN WATERWAYS website with reciprocal hyperlink to your company website

### CONFERENCE & EXHIBITION PRESENCE:

- Company recognition in the mobile app and virtual platform
- Company recognition/logo on sponsorship signage at the event
- Company recognition/logo at sanitizing stations throughout event space
- Promotion of sanitizing stations included in power point presentation that runs during breaks in the sessions

### RELATIONSHIP BUILDING:

- 1 full conference pass
- Reduced rate for additional passes purchased

## MOBILE APP SPONSOR

**\$5,000 EXCLUSIVE**

### BRAND REACH:

- Inclusion as a sponsor in all applicable advertising, marketing and promotion of the conference; company recognition/logo included in all pre-show event promotion e-mails.
- Company logo in the sponsor index on the CLEAN WATERWAYS website with reciprocal hyperlink to your company website
- Multiple email blasts promoting mobile app with company logo included
- Promotion of mobile app on event website

### CONFERENCE & EXHIBITION PRESENCE:

- Company recognition in the mobile app and virtual platform
- Company recognition/logo promoting mobile app onsite
- Company recognition/logo on sponsorship signage at the event
- Promotion of mobile app included in power point presentation that runs during breaks in the sessions
- Splash screen with sponsor ad when app is opened
- Company rotating ad in virtual platform

### RELATIONSHIP BUILDING:

- 1 full conference pass
- Reduced rate for additional passes purchased

## POST-SHOW WEBINAR SPONSOR

**\$5,000**

Continue the conversations that you started at the Conference! Solidify your position in the market by connecting directly with the community in the weeks following the event. *Note: Could be positioned as a virtual roundtable discussion as well*

- Webinar topic and speaker(s) up to you to determine
- Sponsor gets full webinar registration list with contact details
- Promotion via email, social media posts, and banner ads
- Sponsoring company to receive post-event webinar access for marketing purposes
- Logo and company description on website

## PADFOLIO SPONSORSHIP

**\$5,000 (EXCLUSIVE)**

### BRAND REACH:

- Inclusion as a sponsor in all applicable advertising, marketing and promotion of the conference; company recognition/logo included in all pre-show event promotion e-mails.
- Company recognition/logo in the sponsor index on the CLEAN WATERWAYS website with reciprocal hyperlink to your company website
- Company recognition/logo included in all pre-show event promotion e-mails. Once contract is signed and logo is received, inclusion will begin.

### CONFERENCE & EXHIBITION PRESENCE:

- Company recognition in the mobile app and virtual platform
- Company recognized on signage throughout the event space
- Company recognition in the show guide: logo, contact information and 50-word description
- Branded padfolios with company logo handed out to all CLEAN WATERWAYS attendees

### RELATIONSHIP BUILDING:

- 1 complimentary conference pass
- Reduced rate for additional conference passes

## LANYARD SPONSORSHIP

**\$4,000 SOLD**

### BRAND REACH:

- Inclusion as a sponsor in all applicable advertising, marketing and promotion of the conference; company recognition/logo included in all pre-show event promotion e-mails.
- Company recognition/logo in the sponsor index on the CLEAN WATERWAYS website with reciprocal hyperlink to your company website
- Company recognition/logo included in all pre-show event promotion e-mails. Once contract is signed and logo is received, inclusion will begin.

### CONFERENCE & EXHIBITION PRESENCE:

- Company logo printed on the official CLEAN WATERWAYS lanyard that attendees will wear the entire event
- Company recognition in the mobile app and virtual platform
- Company recognized on signage throughout the event space
- Company recognition in the show guide: logo, contact information and 50-word description
- Company logo printed on badges alongside CLEAN WATERWAYS logo

### RELATIONSHIP BUILDING:

- 1 complimentary conference pass
- Reduced rate for additional conference passes purchased

## ATTENDEE BAG SPONSORSHIP

**\$ 4,000 (EXCLUSIVE)**

### BRAND REACH:

- Inclusion as a sponsor in all applicable advertising, marketing and promotion of the conference; company recognition/logo included in all pre-show event promotion e-mails.
- Company recognition/logo in the sponsor index on the CLEAN WATERWAYS website with reciprocal hyperlink to your company website
- Company recognition/logo included in all pre-show event promotion e-mails. Once contract is signed and logo is received, inclusion will begin.

### CONFERENCE & EXHIBITION PRESENCE:

- Company logo printed on the bag containing the literature for each CLEAN WATERWAYS conference attendee
- Company recognition in the mobile app and virtual platform
- Company recognized on signage throughout the event space
- Company recognition in the show guide: logo, contact information and 50-word description
- Option to submit a marketing piece or company collateral into attendee tote bags. Attendees will pick up these bags when they check in at registration onsite.
- Company recognized as a sponsor in the power point presentation that runs during breaks in the conference sessions

### RELATIONSHIP BUILDING:

- 1 complimentary conference pass
- Reduced rate for additional conference passes purchased

## CHARGING LOUNGE SPONSOR

**\$4,000 EXCLUSIVE**

### BRAND REACH :

- Inclusion as a sponsor in all applicable advertising, marketing and promotion of the conference; company recognition/logo included in all pre-show event promotion e-mails.
- Company logo in the sponsor index on the CLEAN WATERWAYS website with reciprocal hyperlink to your company website

### CONFERENCE & EXHIBITION PRESENCE:

- Company recognition in the mobile app and virtual platform
- Company recognition/logo on sponsorship signage at the event
- Company logo on a branded charging station on the exhibit floor in lounge area
- Company logo on signage in lounge identifying as sponsor
- Company recognized as a sponsor in the power point presentation that runs during breaks in the conference sessions

### RELATIONSHIP BUILDING:

- Reduced rate for conference passes

## BREAKFAST SPONSORSHIP

**\$3,500 (2 AVAILABLE)**

### BRAND REACH:

- Inclusion as a sponsor in all applicable advertising, marketing and promotion of the conference; company recognition/logo included in all pre-show event promotion e-mails.
- Company recognition/logo in the sponsor index on the CLEAN WATERWAYS website with reciprocal hyperlink to your company website
- Company recognition/logo included in all pre-show event promotion e-mails. Once contract is signed and logo is received, inclusion will begin.

### CONFERENCE & EXHIBITION PRESENCE:

- Company recognition in the mobile app and virtual platform
- Company recognition/logo on sponsorship signage at the event
- Company recognition in the show guide: logo, contact information and 50-word description
- Company logo on signage next to breakfast area
- Company logo on coffee sleeves during breakfast
- Company recognized as a sponsor in the power point presentation that runs during breaks in the conference sessions
- Marketing materials distribution- Option to submit a marketing piece or company collateral into attendee bags onsite. Company is responsible for providing this item. Show management will distribute.
- Continental breakfast to be served to all attendees

### RELATIONSHIP BUILDING:

- 1 complimentary conference pass
- Reduced rate for additional conference passes purchased

## CONFERENCE TRACK SPONSORSHIP

**\$3,500**

### BRAND REACH:

- Inclusion as a sponsor in all applicable advertising, marketing and promotion of the conference; company recognition/logo included in all pre-show event promotion e-mails.
- Company recognition/logo in the sponsor index on the CLEAN WATERWAYS website with reciprocal hyperlink to your company website
- Company recognition/logo included in all pre-show event promotion e-mails. Once contract is signed and logo is received, inclusion will begin.

### CONFERENCE & EXHIBITION PRESENCE:

- Company recognition in the mobile app and virtual platform
- Company recognition/logo on sponsorship signage at the event
- Company recognition in the show guide: logo, contact information and 50-word description
- Company branded notepads and pens will be placed in the attendee bags handed out to ALL attendees
- Company recognized as a sponsor in the power point presentation that runs during breaks in the sponsored track
- Option to submit (2) power point slides that will run during the breaks in the track room

### RELATIONSHIP BUILDING:

- 1 complimentary conference pass
- Reduced rate for additional conference passes purchased

## NETWORKING BREAK SPONSORSHIP

**\$2,500 (3 AVAILABLE)**

### BRAND REACH:

- Inclusion as a sponsor in all applicable advertising, marketing and promotion of the conference; company recognition/logo included in all pre-show event promotion e-mails.
- Company recognition/logo in the sponsor index on the CLEAN WATERWAYS website with reciprocal hyperlink to your company website
- Company recognition/logo included in all pre-show event promotion e-mails. Once contract is signed and logo is received, inclusion will begin.

### CONFERENCE & EXHIBITION PRESENCE:

- Company recognition in the mobile app and virtual platform
- Company recognition/logo on sponsorship signage at the event
- Company recognition in the show guide: logo, contact information and 50-word description
- Company logo on signage in networking break area, identifying as networking break sponsor
- Company recognized as a sponsor in the power point presentation that runs during breaks in the conference sessions
- Marketing materials distribution- Option to submit a marketing piece or company collateral into attendee bags onsite. Company is responsible for providing this item. Show management will distribute.

### RELATIONSHIP BUILDING:

- Reduced rate for conference passes purchased

## REGISTRATION SPONSOR

**\$2,500**

### BRAND REACH:

- Inclusion as a sponsor in all applicable advertising, marketing and promotion of the conference; company recognition/logo included in all pre-show event promotion e-mails.
- Company logo in the sponsor index on the CLEAN WATERWAYS website with reciprocal hyperlink to your company website

### CONFERENCE & EXHIBITION PRESENCE:

- Company recognition in the mobile app and virtual platform
- Logo recognition in online registration system
- Your company logo on kick panel of the CLEAN WATERWAYS registration desk

### RELATIONSHIP BUILDING:

- Reduced rate for conference passes

## BEVERAGE STATION SPONSORSHIP

**\$1,500**

### BRAND REACH:

- Inclusion as a sponsor in all applicable advertising, marketing and promotion of the conference; company recognition/logo included in all pre-show event promotion e-mails.
- Company recognition/logo in the sponsor index on the CLEAN WATERWAYS website with reciprocal hyperlink to your company website
- Company recognition/logo included in all pre-show event promotion e-mails. Once contract is signed and logo is received, inclusion will begin.

### CONFERENCE & EXHIBITION PRESENCE:

- Company recognition in the mobile app and virtual platform
- Company recognition/logo on sponsorship signage at the event
- Company recognition in the show guide: logo, contact information and 50-word description
- Company logo on signage next to your sponsored beverage station
- Company logo on napkins at bar
- Option to place koozies or cups with company branding at sponsored beverage station

### RELATIONSHIP BUILDING:

- Reduced rate for conference passes

## REGISTRATION PEN SPONSOR

**\$1,200 EXCLUSIVE**

### BRAND REACH:

- Inclusion as a sponsor in all applicable advertising, marketing and promotion of the conference; company recognition/logo included in all pre-show event promotion e-mails.
- Company recognition/logo in the sponsor index on the CLEAN WATERWAYS website with reciprocal hyperlink to your company website
- Company recognition/logo included in all pre-show event promotion e-mails. Once contract is signed and logo is received, inclusion will begin.

### CONFERENCE & EXHIBITION PRESENCE:

- Company recognition in the mobile app and virtual platform
- Company recognized on signage throughout the event space
- Company recognition in the show guide: logo, contact information and 50-word description
- Branded pens with company logo on pens at registration desk for attendees at check-in to use and take-away with them

### RELATIONSHIP BUILDING:

- Reduced rate for conference passes

## ADD-ONS AND ADVERTISING

### PRE-SHOW E-MAIL BLAST

**\$1,200**

One dedicated email blast to all registered CLEAN WATERWAYS attendees (at your choice of time). Your company must provide the content and we launch it through our database.

### POST SHOW E-MAIL BLAST

**\$1,500**

One dedicated e-mail blast to all registered CLEAN WATERWAYS attendees post-show. Your company must provide the content. Show management will launch it through our database.

### WEB BANNER/CLEAN WATERWAYS HOMEPAGE

**\$1,000**

Prominently display your banner ads on our event website. Get your banner ads active now as we'll keep them active through the show dates, encouraging attendees to visit the URL of your choice.

### VIRTUAL EVENT PLATFORM BANNER AD

**\$700**

Display your banner ad on our virtual event platform. Banner ads are rotating and have prominent positioning on the virtual event homepage. You are able to link your ad to your virtual booth or your company website.

### SHOW FLOOR DECALS

**\$750**

Floor decals with company logo and booth number placed in 3 locations on the exhibit floor or conference area.

### ATTENDEE BAG INSERT OR GIVEAWAY ITEM

**\$500**

Option to submit an item (company literature or trinket) for bags that will be offered to ALL attendees when they get their registration badge onsite.

### MOBILE APP ALERT

**\$250**

Send a push notification to everyone who's downloaded the mobile app. You provide the copy and the action (i.e. Visit our booth, check out our website, etc.), and we'll make sure everyone gets your message!

### SHOW GUIDE ADVERTISEMENT

Purchase a full-page advertisement in the show guide — \$750

Purchase a half-page advertisement in the show guide — \$450

## VIRTUAL SPONSORSHIPS

### VIRTUAL COFFEE BREAK SPONSOR

**\$5000 MULTIPLE AVAILABLE**

#### **BRAND REACH:**

- Inclusion as a sponsor in all applicable advertising, marketing and promotion of the conference; company recognition/logo included in all pre-show event promotion e-mails.
- Company logo in the sponsor index on the CLEAN WATERWAYS website with reciprocal hyperlink to your company website
- E-mail promotion of v

#### **EVENT PRESENCE:**

- Digital branded \$5 gift cards from Starbucks will be emailed to all virtual registrants and you will have a designated unopposed virtual coffee break time where you can give a presentation or facilitate an informal discussion with virtual attendees
- Promotion of coffee break in schedule online and in virtual event platform
- Push notification/reminder email sent to virtual registrants to redeem gift card and attend your virtual coffee break
- Company recognition in the mobile app and virtual platform
- Company recognition/logo on sponsorship signage at the event
- Company recognized as a sponsor in the power point presentation that runs during breaks in the conference sessions

### VIRTUAL PRODUCT DEMO OR SPONSORED SESSION

**\$2500 MULTIPLE AVAILABLE**

#### **BRAND REACH:**

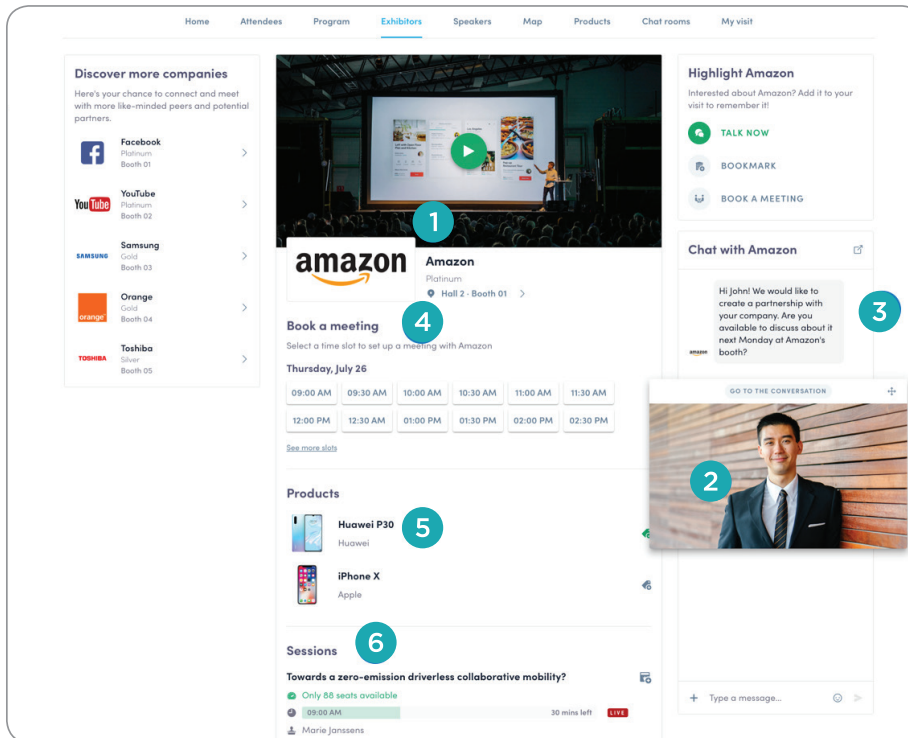
- Inclusion as a sponsor in all applicable advertising, marketing and promotion of the conference; company recognition/logo included in all pre-show event promotion e-mails.
- Company logo in the sponsor index on the CLEAN WATERWAYS website with reciprocal hyperlink to your company website
- E-mail promotion of virtual coffee break to all virtual registrants

#### **EVENT PRESENCE:**

- You will have a designated sponsored session time; session can include a topical presentation, product launch, demo, etc. Sponsors can interact with registered attendees of the session, publish polls, and the attendees can ask questions
- Promotion of sponsored session in schedule online and in virtual event platform
- Push notification/reminder email sent to virtual registrants to attend your sponsored session
- Company recognition in the mobile app and virtual platform
- Company recognition/logo on sponsorship signage at the event
- Company recognized as a sponsor in the power point presentation that runs during breaks in the conference sessions

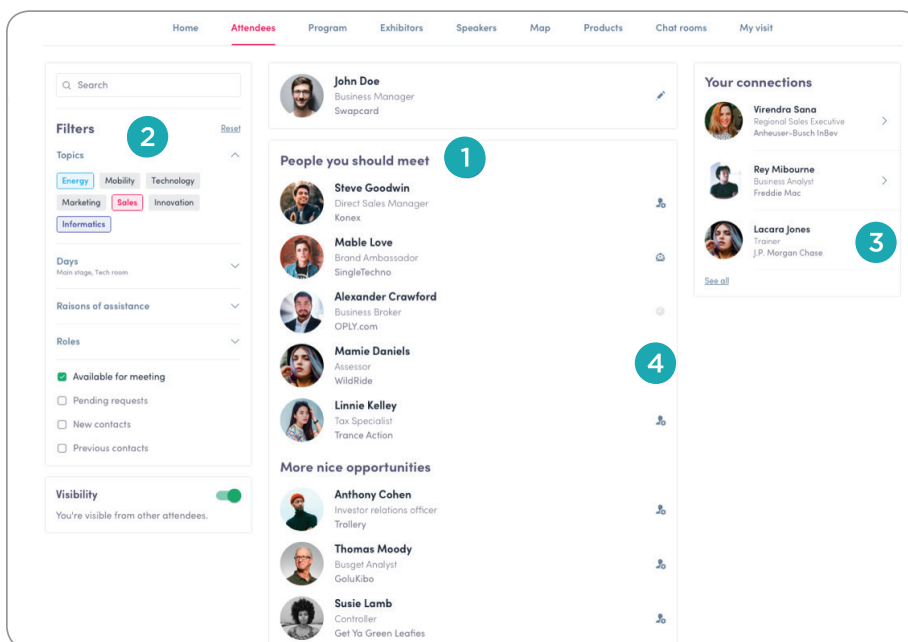
# GET TO KNOW THE CLEAN WATERWAYS VIRTUAL PLATFORM

## VIRTUAL BOOTH THAT GENERATES LEADS



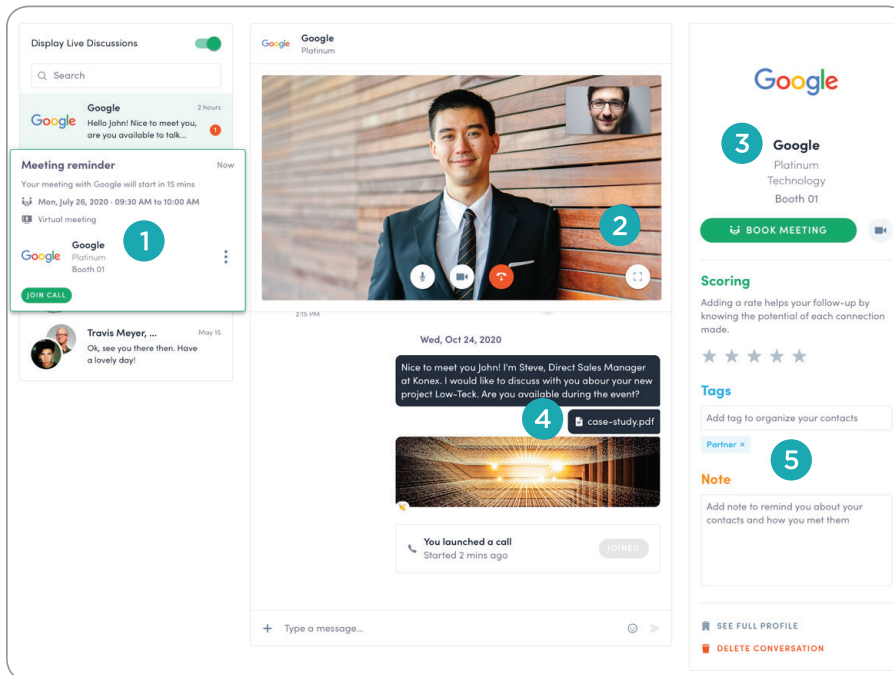
- 1 Exhibitor video and collateral
- 2 Instant Video Calls with lead scoring
- 3 Live chat with sales staff
- 4 Inbound meetings
- 5 Showcase products
- 6 Easily link sessions your team is speaking on

## COMMUNICATE WITH YOUR PROSEPCTS



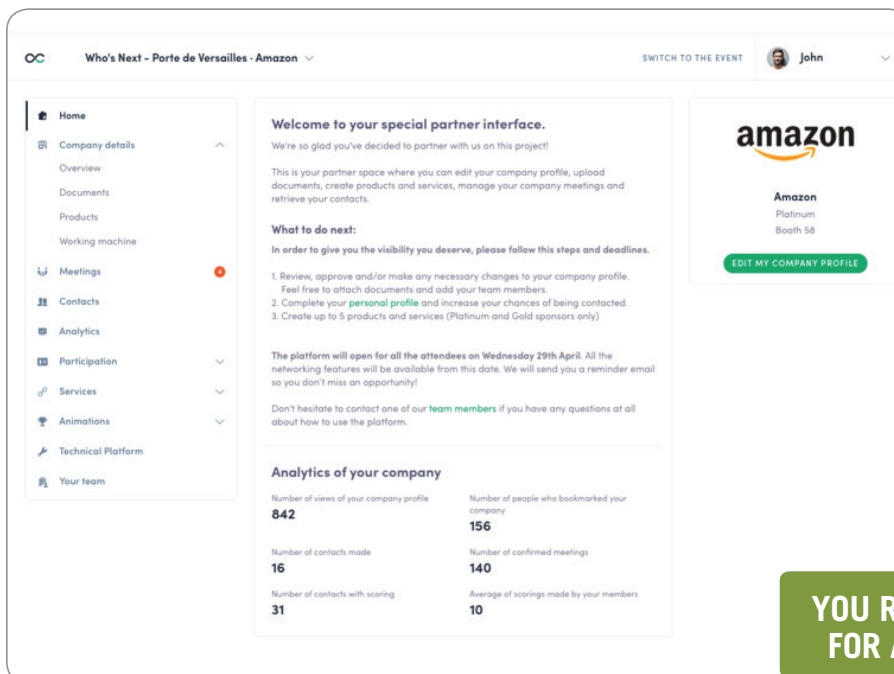
- 1 AI recommended people to meet and connect with
- 2 Advanced filters to help narrow your search
- 3 View the entire attendee list and directly message anyone you want
- 4 Book virtual meetings

## CONDUCT MEETINGS WITH THOSE ATTENDING VIRTUALLY



- 1 **Reminder notifications**
- 2 **Launch video calls**
- 3 **Redirection to sponsor profiles**
- 4 **Share documents**
- 5 **Add notes, ratings, tags and export leads**

## TRACK YOUR BOOTH & SPONSORSHIP ANALYTICS IN REAL-TIME



- **Number of views of your company profile**
- **Number of people who have bookmarked your company**
- **Number of confirmed meetings**
- **Number of contacts made**

**YOU RECEIVE THE CONTACT INFORMATION  
FOR ANYONE WHO ENGAGES WITH YOU!**

## OUR COMMITMENT TO SAFETY

The CLEAN WATERWAYS Conference is committed to creating exceptional experiences that ignite connection and commerce, especially through our in-person events this fall. The health and safety for our event attendees, exhibitors and sponsors is of the utmost concern and priority of CLEAN WATERWAYS. In an effort to maintain the health and well-being of all participants at our events, CLEAN WATERWAYS has implemented new event standard operating practices and procedures.



*The Galt House Hotel is a GBAC STAR™ Accredited Facility*



**High traffic areas** (such as handrails, escalators, door knobs, elevator buttons, etc.) will be disinfected by the venue staff every two hours.



**Hand sanitizer** stations will be available throughout the event.



**Masks** will be provided for any attendee who wants one.



**Physical distancing** stickers and signage available for attendees and exhibitors.



**Larger aisles** or one-way aisles will be implemented on our exhibit floor.



**Conference sessions** will be set to allow for proper physical distancing.



**Food and beverage** services will be provided in a minimal contact way (i.e. no buffets, pre-packaged food is preferred and catering staff will be masked and gloved).

In consideration of company's participation as an exhibitor, the participating exhibitor shall pay to Access Intelligence, LLC the total exhibit space fee, which shall be payable (a) 50% WITHIN 30 DAYS OF THE INVOICE DATE and (b) THE BALANCE BY MARCH 12, 2021. For contracts received on or after March 12, 2021, 100% OF THE FEE WILL BE DUE WITHIN 30 DAYS OF THE INVOICE DATE.

All fees are deemed fully earned by Access Intelligence, LLC and non-refundable when due unless Access Intelligence, LLC denies the application, in which case fees already paid will be refunded.

## CONTACT INFORMATION (WILL RECEIVE ALL CORRESPONDENCE ABOUT THE SHOW)

Company Name

Name (Ms./Mr.)

Title

Address

City

State

Zip

Phone

Fax

Email

Website

Print Company name as you want it listed in Marketing Materials:

I acknowledge that I have received and read the complete contract and am duly authorized to sign and bind Exhibitor to it and all its terms and conditions as set forth on both sides herein.

Authorized Signature:

Printed name:

Title: Date:

## CONSENT TO RECEIVE COMMUNICATIONS

☐ Yes, I give my consent to receive email communications from CLEAN WATERWAYS and other Access Intelligence partners.

☐ No, I do not want to receive any updates from CLEAN

## EXHIBIT SPACE INFORMATION

Exhibit space is available in increments of 8' x 10' at the following rates:

*Note: All booths are carpeted and include pipe & drape, table, 2 chairs, and one complimentary conference registration pass.*

### REGULAR

\$2,400

Number of units requested

Specify booth numbers in order of preference. See enclosed floor plan.

1

2

3

Total Amount:

\$

Please do not locate our booth near these companies:

## MARKETING UPGRADES

- ☐ Logo in the Show Guide & online \$250
- ☐ Pre-show email blast \$1,200
- ☐ Post-show email blast \$1,500
- ☐ Web banner/ Clean Waterways website \$1,000
- ☐ Virtual event banner ad \$700
- ☐ Show floor decals - \$750
- ☐ Attendee bag insert \$500
- ☐ Mobile app alert \$250

### Show Guide Ads

- ☐ Full Page Ad \$750
- ☐ Half Page Ad \$450

## PAYMENT

Complete information under Exhibit Space Information in this contract.

**BOOTH \$ FURNITURE \$ MARKETING \$**

**TOTAL AMOUNT DUE:**

☐ Check enclosed

☐ Please Invoice

☐ Credit Card: ☐ Visa ☐ MasterCard ☐ American Express ☐ Discover

Cardholder Name:

Billing Address:

Card#:

CVV #:

Exp. Date:

Authorized Signature:

☐ Wire Payment

CIBC Bank USA  
120 South LaSalle Street  
Chicago, IL 60603

ABA: 071006486  
SWIFT: PVTBUS44  
ACCT: 2468344  
NAME: Access Intelligence, LLC

## EXHIBITING CONTACT:

**RENIE MAYFIELD**

Phone: 713-343-1895 ♦ Fax: 832-242-1971  
rmayfield@accessintel.com

Access Intelligence, 11000 Richmond Ave, Suite 690,  
Houston, TX 77042

# ACCESS INTELLIGENCE, LLC RULES AND REGULATIONS

**1. AGREEMENT:** By signing the Contract for Exhibit Space, Exhibitor agrees to abide by these Rules and Regulations and all amendments thereto and the decisions of Show Management. For purposes of this Agreement, (i) the term "Event" shall mean the conference, trade show, in person promotion or online event outlined in first page of this document, (ii) the term "Show Management" shall mean Access Intelligence, LLC (AI) and its respective agents, (iii) the term "Exhibit Hall" shall mean the venue hosting the Event, online platform hosting a digital version or any other exhibit hall designated by Show Management in the future, (iv) the term "Exhibitor" shall mean the company that has submitted this Contract, and (v) the term "Rules" shall mean these Rules and Regulations.

**2. UNDESIRABLE ACTIVITIES:** Exhibitor agrees that its exhibit shall be admitted into the Show and shall remain from day to day solely on strict compliance with all the rules herein described. Show Management reserves the right to reject, eject, or prohibit any exhibit in whole or in part after Show Management's good faith determination is communicated to Exhibitor that the exhibit or Exhibitor is not in accord with the Contract or the Rules.

**3. BOOTH ASSIGNMENTS:** Space assignments will be made only after receipt from Exhibitor of this Contract and applicable booth fees. After assignment, space location may not be changed, transferred, or canceled by Exhibitor except upon written request and with the subsequent written approval of Show Management. Notwithstanding the above, Show Management reserves the right to change location assignments at any time, as it may, in its sole discretion, deem necessary.

**4. BOOTH REPRESENTATIVES:** Booth representation is limited to Exhibitor. Exhibitor shall not permit in its booth a non-exhibiting company representative. Exhibitor shall staff its booth during all open show hours. Booth Representatives shall at all times wear or be able to show badge identification approved by Show Management. Show Management may limit the number of booth personnel at any time.

**5. LISTINGS AND PROMOTIONAL MATERIALS:** By participating in the Event, Exhibitor grants to Event a fully-paid, perpetual non-exclusive license to use, display and reproduce the name, trade names and product names of Exhibitor in any Event directory (print, online or other media) listing the Exhibiting companies at the Event and to use such names in Event promotional materials. Show Management shall not be liable for any errors in listings or descriptions or for omissions. Exhibitor's booth, exhibited items and personnel at the Event may be included in Event photographs and used for Event promotional purpose.

**6. USE OF DISPLAY SPACE:** a) Restrictions on Space Rental: Without the express written permission of Show Management, Exhibitor may not (i) sublet, subdivide or assign its space, or any part thereof, (ii) purchase multiple booths for the purpose of subletting or assigning to third parties, or (iii) permit in its booth any non-exhibiting company representative. Only companies or individuals that have contracted directly with Show Management shall be listed in the Show Directory or allowed on the Show floor as an exhibitor. Only one company name per booth will be listed on any booth sign. No signs or advertising devices shall be displayed outside the exhibit space other than those furnished by Show Management. Failure to comply with this provision may be sufficient cause for Show Management to require the immediate removal of the exhibit and/or the offending Exhibitor, at the expense of Exhibitor. Failure to comply may also result in forfeiture of all fees paid. In addition, all booths must be fully carpeted and no exhibit shall be built to exceed height limitations set in the exhibitor manual. An exhibit that exceeds the height limitations will have to be altered to conform to the requirements, at Exhibitor's expense.

**7. INSTALLATION AND REMOVAL:** Show Management has full discretion and authority over the placement, arrangement, and appearance of items which Exhibitor displays. Installation of all exhibits must be fully completed at least one (1) hour prior to the opening time of the Show. If Exhibitor does not meet this deadline, Exhibitor will not be allowed to set up until two (2) hours prior to the next day's Show hours. Any space not claimed by 5 PM, the day before the Exhibit Hall opens may be resold or reassigned by Show Management, without refund. All exhibit and booth materials must be removed by 5 PM, on last day of Exhibit Hall hours. Show Management reserves the absolute right to inspect any items removed from the exhibit.

**8. EARLY REMOVAL OF EXHIBITS NOT ALLOWED:** a) No exhibit shall be packed, removed, or dismantled prior to the closing of the Show. If Exhibitor acts in breach of this provision, it shall pay as compensation for the distraction to the Show's appearance, an amount equal to one-third of the total space charge for Exhibitor's allocated area, in addition to all sums otherwise due under this Agreement. b) For security reasons, any equipment removed from the Exhibit Hall prior to the official closing of the Show shall require a special pass issued by Show Management.

**9. PROHIBITED ACTIVITIES:** a) No cooking may take place in Exhibitor's space. b) All demonstrations, sales activities, and distribution of circulars and promotional material must be confined to the limits of Exhibitor's booth. Exhibitor must not place equipment for display or demonstration in such manner as to cause observers to gather in the aisles. All equipment for display or demonstration must be placed within the assigned booth to attract observers into the booth. c) Exchange of money or consummating the sale of goods or services on the Exhibit Hall floor is prohibited. Orders may be taken for future delivery only. d) Exhibits which include the operation of musical instruments, radios, sound motion picture equipment, public address systems, or any noise-making machines must be operated so that the noise resulting therefrom will not annoy or disturb adjacent exhibitors or their patrons. e) Exhibitor is prohibited from displaying any devices or objects in the booth that exceed the length of the back wall without prior written approval from Show Management and the Exhibit Hall. f) Animals and pets are not permitted in the Exhibit Hall except in conjunction with an approved exhibit, display or performance legitimately requiring use of animals. Guide dogs are permitted. g) Exhibitor is not allowed to conduct any activities that could be considered an illegal lottery under the State laws where the event is to be held. h) Electrical equipment that is not UL approved may not be used in the Exhibit Hall. No wiring, installation of spotlights or other electrical work shall be done except by the electrical contractor authorized by Show Management or the Exhibit Hall.

**10. UNION LABOR:** Where required, Exhibitor hereby agrees to use qualified union labor at all times while in the Exhibit Hall and abide by all agreements made between the Exhibit Hall, the unions, and Show Management.

**11. RIGHT OF ENTRY AND INSPECTION:** Show Management, in its absolute discretion, shall have the right at any time to enter the leased area occupied by Exhibitor or otherwise inspect Exhibitor's material.

**12. BOOTH MAINTENANCE:** Exhibitor is required to maintain the daily cleanliness and disinfecting of its booth. Cleaning of booths shall take place at times other than Show hours. Show Management will be responsible only for the cleaning and disinfecting of aisle space and public areas.

**13. CARE OF BUILDING AND EQUIPMENT:** Exhibitor and its agents shall not injure or deface any part of the Exhibit Hall, the booths or booth contents or Show equipment and decor. If Exhibitor causes any such damage, Exhibitor shall be liable to the owner of the property so damaged.

**14. CANCELLATION BY EXHIBITOR:** Exhibitor specifically recognizes and acknowledges that Show Management will sustain certain losses if Exhibitor cancels its exhibit space after it has been assigned and confirmed by the Show Management. Due to the difficulty, if not impossibility of determining and proving said losses, Exhibitor agrees to pay the following amounts as liquidated damages, and not as a penalty, if Exhibitor cancels all or part of its exhibit space on or within the time periods specified below:

TIME PERIOD	LIQUIDATED DAMAGES
6 months or more prior to event start date as noted on contract	50% of rental fees
Within 6 months of event start date as noted on contract	100% of rental fees

Upon receipt of written notice of cancellation by Exhibitor, Show Management has the right to resell the space and retain all revenue collected. Any such re-sale shall not reduce the amount of liquidated damages to be paid by Exhibitor.

**15. CANCELLATION OF EVENT:** If for any reason beyond Show Management's control (e.g., fire, casualty, flood, epidemic, earthquake, explosion, accident, blockage, embargo, inclement weather, governmental restraints, act of public enemy, riot or civil disturbance, impairment or lack of adequate transportation, inability to secure sufficient labor, technical or other personnel, municipal, state or federal laws, or act of God), the Event, or any part thereof, is prevented from being held, interrupted or the Facility becomes unavailable, unfit for occupancy or substantially interfered with, Show Management may postpone as described in Section 16 or cancel the Event. If a cancellation occurs of such event

(not a Postponement), Show Management shall not be responsible for delays, damage, loss, increased costs, or other unfavorable conditions arising by virtue thereof, and Exhibitor waives claims for damage arising therefrom. Upon a cancellation, Show Management may credit or refund to Exhibitor no more than a prorated amount of Exhibitor's total cost of participation paid after deducting all expenses and reasonable compensation to Event. In no case, shall the amount of any credit or refund exceed Exhibitor's total cost of participation actually paid.

**16. POSTPONEMENT OF EVENT:** If for any reason the location (in person or online) or dates of the Event should be changed, no refund will be due to Exhibitor. Show Management will re-assign exhibit booth space to Exhibitor, and Exhibitor agrees to use exhibit booth space under the terms of this contract. If the event is moved exclusively online, Exhibitor has the option to apply value of the Contract to a future year live event or other digital engagement opportunity offered by Access Intelligence, LLC commensurate with the same level of participation. Show Management shall not be financially liable or otherwise obligated in the event that the Event is relocated, postponed or executed in a virtual environment online.

**17. EXHIBITOR DEFAULT:** If Exhibitor is in default of any obligation to AI (including specifically failure to pay AI within 30 days of invoice), AI may terminate Exhibitor's right under this contract to participate in the Show. If AI elects to exercise such right of termination, it shall first give Exhibitor written notice stating its intent to terminate and the action that Exhibitor must take to avoid termination. If Exhibitor fails to cure the default within 10 days of the date of notice from AI, Exhibitor shall have no further right to participate in the Show. AI's liability to return any amounts paid by Exhibitor under this contract will be limited as set forth in paragraph 14 above. Furthermore, AI may retain any amount that would otherwise be returned by Exhibitor and apply such retained amount to satisfy the liability to AI for which Exhibitor is in default.

**18. EXHIBITS AND PUBLIC POLICY:** Exhibitor is charged with knowledge of all Federal, State and local laws, ordinances and regulations pertaining to health, fire prevention and public safety, while participating in this Show. Compliance with such laws is mandatory for Exhibitor, and the sole responsibility is that of Exhibitor. Show Management and service contractors have no responsibility pertaining to the compliance with laws as to public policy as far as individual Exhibitor's space, materials and operation is concerned. Exhibitors with questions regarding such laws, ordinances, and regulations should contact Show Management. All booth decorations including carpet must be flame-proofed, and all hangings must clear the floor. Electrical wiring must conform with National Electric Code Safety Rules and the electrical code in host city and state. If inspection indicates that Exhibitor has neglected to comply with these regulations, or otherwise incurs fire hazard, the right is reserved to remove all or such part of his exhibit as may be in violation, at Exhibitor's expense. If unusual equipment or machinery is to be installed, or if appliances that might come under fire code are to be used, Exhibitor should contact the Show Management for information concerning facilities or regulations. City and state fire regulations must be complied with. Use of hazardous materials, such as open flame or liquid propane gas, must be approved by the local Fire Department.

**19. ERRORS AND OMISSIONS:** Show Management assumes no responsibility or liability for any of the services performed or materials delivered by official Show contractors or other suppliers to the Show, their personnel, or their agents. Any controversies which may arise between Exhibitor and official contractors or union representatives, or personnel of either, on the Show premises shall be referred to Show Management for resolution, and Show Management's decision shall be final and binding.

**20. SECURITY:** Show Management shall provide guard service throughout the hours of set-up, Show hours, before and after Show hours, and during dismantling period. This security is to prevent unauthorized entry into the Show halls. A badge must be worn at all times. Show Management reserves the absolute right to inspect any items removed from the exhibit area.

**21. LIABILITY AND INSURANCE:** a) All property of Exhibitor remains under its custody and control in transit to and from the Exhibit Hall, during installation and removal, and while it is within the confines of the Exhibit Hall. Neither Show Management, the service contractors, the management of the Exhibit Hall nor any of the officers, staff members, or directors of any of the same are responsible for the safety of the property of Exhibitor from theft, damage by fire, accident, vandalism or other causes, and Exhibitor expressly waives and releases any claim or demand it may have against any of them by reason of any damage to or loss of any property of Exhibitor, except where the damage or loss is due to the gross negligence or willful misconduct of the persons mentioned above. b) Exhibitor understands that Show Management does not carry business interruption and property damage insurance coverage for loss or damage of Exhibitor's property. Exhibitor agrees to obtain adequate insurance during the dates of the Show including move-in and move-out days, in commercially reasonable amounts and with commercially reasonable deductibles, and shall be prepared to furnish certificates of insurance to Show Management if requested evidencing the following coverages: (1) Commercial general liability insurance coverage, including protective and contractual liability coverage for bodily injury and property damage, (2) employers liability insurance; (3) worker's compensation/occupational disease coverage in full compliance with federal and state laws, (4) comprehensive general liability automobile insurance covering owned, non-owned, and hired vehicles, including loading and unloading hazards. (c) Show Management and Exhibitor agree to waive the right of subrogation by their insurance carriers to recover loss sustained under the respective insurance contracts for real and personal property.

**22. ENFORCEMENT OF REGULATIONS:** Show Management has full power to interpret and enforce all of the Rules and the power to make amendments and/or further rules or regulations, orally or in writing, that are considered necessary for the proper conduct of the Show. Such decisions shall be binding on Exhibitor. Failure to comply with these or any other rules or regulations may be sufficient cause for Show Management to require the immediate removal of the exhibit and/or offending Exhibitor at the expense of Exhibitor. In addition, Exhibitor agrees to be bound by the terms of Show Management's agreement with the Exhibit Hall in which the Show is held. Failure to comply with all applicable rules may also result in forfeiture of all fees paid. Show Management may lease any space so forfeited to another exhibitor and retain all revenues collected.

**23. COPYRIGHTED MATERIALS:** Exhibitor shall not violate any copyrights with respect to writings, music or other material used by it at the Event or at any affiliated function, and assumes sole liability and responsibility for the use and display of all copyrighted materials at the Event, and shall obtain any and all necessary licenses therefore.

**24. CONFLICTING MEETING AND SOCIAL EVENTS:** In the interest of the entire Show, Exhibitor agrees not to extend invitations, call meetings, or otherwise encourage absence of Show attendees, exhibitors, or invited guests from the educational sessions or Exhibit Hall during the official hours of the sessions or the Show.

**25. ADA COMPLIANCE:** Exhibitor represents and warrants that: a) its exhibit will be accessible to the full extent required by law, (b) its exhibit will comply with the American with Disabilities Act (ADA) and with any regulations implemented under the ADA, and (c) it shall indemnify and hold harmless and defend Show Management from and against any and all claims and expenses, including reasonable attorneys' fees and litigation expenses, that may be incurred by or asserted against Show Management because of the Exhibitor's breach of this paragraph or non-compliance with any of the provisions of the ADA.

**26. WAIVER:** Waiver by either party of any term or condition or breach shall not constitute a waiver of any other term or condition or breach of this Contract. The rights of Show Management shall not be deemed waived except as specifically stated in writing and signed by an authorized representative of Show Management.

**27. SEVERABILITY:** If any provision of this Contract is held invalid or unenforceable, neither the remaining provisions of this Contract nor other applications of the provisions involved shall be affected thereby.

**28. GOVERNING LAW:** This Contract shall be interpreted under the laws of the State of Delaware. The parties agree that any dispute arising under this Contract will be submitted to the federal or state courts of the State of Delaware.

**29. ENTIRE AGREEMENT:** This Contract constitutes the entire agreement of the parties with respect to the subject matter hereof and specifically supersedes all prior agreements or commitments, whether in writing or oral. No amendment or modification to this Contract shall be valid and binding on the parties unless set forth in writing and signed by both parties.

5TH ANNIVERSARY



# CLEAN WATERWAYS

## 2021 SPONSORSHIP CONTRACT

### SEPTEMBER 14-15, 2021 ■ LOUISVILLE, KY

#### I. CHOICE OF SPONSORSHIP:

My company wishes to reserve the following sponsorship(s) at CLEAN WATERWAYS 2021

- |  |   |
|--|---|
| <input type="checkbox"/> Host Operator Sponsorship — \$15,000 (Exclusive)            | <input type="checkbox"/> Networking Break Sponsorship — \$2,500 (3 available) |
| <input type="checkbox"/> Corporate Sponsorship — \$10,000                            | <input type="checkbox"/> Registration Sponsorship — \$2,500                   |
| <input type="checkbox"/> Industry Sponsorship — \$7,500                              | <input type="checkbox"/> Beverage Station Sponsorship — \$1,500               |
| <input type="checkbox"/> Monday Welcome Reception Sponsorship — \$12,000 (Exclusive) | <input type="checkbox"/> Registration Pen Sponsorship — \$1,200 (Exclusive)   |
| or 2 Available — \$6,000   | <input type="checkbox"/> Pre-Show Email Blast — \$1,200                       |
| <input type="checkbox"/> Lunch Sponsorship — \$5,000                                 | <input type="checkbox"/> Post-Show Email Blast — \$1,500                      |
| <input type="checkbox"/> WiFi Sponsorship — \$5,000 (Exclusive)                      | <input type="checkbox"/> Web Banner/CLEAN WATERWAYS Homepage — \$1,000        |
| <input type="checkbox"/> Mobile App Sponsorship — \$5,000 (Exclusive)                | <input type="checkbox"/> Virtual Event Platform Banner ad — \$700             |
| <input type="checkbox"/> Post-Show Webinar Sponsorship — \$5,000                     | <input type="checkbox"/> Show Floor Decals — \$750                            |
| <input type="checkbox"/> Padfolio Sponsorship — \$5,000 (Exclusive)                  | <input type="checkbox"/> Attendee Bag Insert or Giveaway Item — \$500         |
| <input type="checkbox"/> Sanitizing Station Sponsorship — \$5,000 (Exclusive)        | <input type="checkbox"/> Mobile App Alert — \$250                             |
| <input type="checkbox"/> Lanyard Sponsorship — \$4,000 (Exclusive)                   | <input type="checkbox"/> Show Guide Ad – Full Page — \$750                    |
| <input type="checkbox"/> Attendee Bag Sponsorship — \$4,000 (Exclusive)              | <input type="checkbox"/> Show Guide Ad – Half Page — \$450                    |
| <input type="checkbox"/> Charging Lounge Sponsorship — \$4,000 (Exclusive)           | <input type="checkbox"/> Virtual Coffee Break Sponsor — \$5,000               |
| <input type="checkbox"/> Breakfast Sponsorship — \$3,500 (2 Available)               | <input type="checkbox"/> Virtual Product Demo or Sponsored Session — \$2,500  |
| <input type="checkbox"/> Conference Track Sponsorship — \$3,500                      |   |

TOTAL ORDERED: \$ \_\_\_\_\_ SR/DATE \_\_\_\_\_

#### II. CONTACT INFORMATION

Name: \_\_\_\_\_ Title: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ E-Mail: \_\_\_\_\_

#### III. METHOD OF PAYMENT

A.) ☐ Check Enclosed Check # \_\_\_\_\_ B.) ☐ Please Invoice

C.) Credit Card: ☐ MasterCard ☐ Visa ☐ AMEX ☐ Discover

Card # \_\_\_\_\_ CVV # \_\_\_\_\_ Exp. Date \_\_\_\_\_

Name on Card \_\_\_\_\_ Signature \_\_\_\_\_

Card Billing Address: \_\_\_\_\_

In consideration of company's participation as a sponsor, the participating sponsor shall pay to Access Intelligence, LLC the total sponsorship fee, which shall be payable. (a) 50% within 30 days of the invoice date and (b) the balance by March 12, 2021. For contracts received on or after March 12, 2021, 100% of the fee will be due within 30 days of the invoice date. All fees are deemed fully earned by Access Intelligence, LLC and non-refundable when due unless Access Intelligence, LLC denies this application, in which case fees already paid will be refunded. ALL PAYMENTS MUST BE MADE IN FULL BY EVENT DATE OR PARTICIPATION WILL NOT BE ALLOWED.

Signature \_\_\_\_\_ Date \_\_\_\_\_

Renie Mayfield ■ 713-343-1895 ■ rmayfield@accessintel.com

# ACCESS INTELLIGENCE, LLC SPONSORSHIP TERMS AND CONDITIONS

## 1. Cancellation by Sponsor:

(a) After acceptance by Access Intelligence, LLC, Sponsor may cancel or reduce the scope of this Agreement only with the specific written consent of Access Intelligence, LLC. Any requests for cancellations or other modifications of this Agreement, including reductions in Sponsor's sponsorships, must be submitted to Access Intelligence, LLC in writing and will be granted or denied in the sole discretion of Access Intelligence, LLC.

(b) If Access Intelligence, LLC accepts any cancellation or modification of this Agreement, the Sponsor shall be subject to the following cancellation fees, which shall be deemed to be liquidated damages and not a penalty:

- 50% of the specified fee if the cancellation notice is received and accepted by Access Intelligence, LLC six-month's prior to the event start date as noted on the contract.
- 100% of the specified fee if the cancellation notice is received and accepted by Access Intelligence, LLC on or after six months prior to event start date as noted on the contract.
- For modifications that constitute less than a complete cancellation, the amount of liquidated damages will be determined by Access Intelligence, LLC, based on a reasonable pro-ration of the foregoing.

(c) Subsequent replacement of the sponsorship cancelled by the Sponsor does not relieve Sponsor of the obligation to pay the cancellation fee.

(d) If the cancellation fee due to Access Intelligence, LLC exceeds the amount previously paid by the Sponsor for the sponsorship, the Sponsor must pay the balance to Access Intelligence, LLC within 30 days of Access Intelligence, LLC's acceptance of the written cancellation/modification request. If the cancellation fee due to Access Intelligence, LLC is less than the amount previously paid by the Sponsor, Access Intelligence, LLC will refund the excess to the Sponsor 30 days following the event.

## 2. Approvals and Delivery:

All materials and primary contact names that are supplied by the Sponsor are subject to approval by Access Intelligence, LLC. To provide for such approval, all such materials must be submitted by the Sponsor to Access Intelligence, LLC no less than 45 days prior to the first day of the event.

If Sponsor is supplying logos and other materials for Access Intelligence, LLC's production, such goods must be received by Access Intelligence, LLC or its designated contractor at the predetermined and agreed date, which is to be no less than 30 days prior to the first day of the event programs. Delays caused by the failure of the Sponsor to provide required materials may cause the omission of the logos or the materials specified in the appropriate sponsorship.

If Sponsor is supplying the finished product, such goods must be received by Access Intelligence, LLC or its specified contractor no less than 14 days prior to the first day of the event's programs.

## 3. Indemnity:

Sponsor agrees to indemnify, defend and save harmless Access Intelligence, LLC, and its officers, employees and agents, from and against any and all liability for the content of Sponsor's advertisements and/or sponsorships purchased hereunder (including text, illustrations, representations, sketches, maps, trademarks, labels or other copyrighted mater) and for the unauthorized use of any trademarks or copyrighted materials or any person's name or photograph arising from the reproduction and display of the advertisements purchased hereunder.

## 4. Rules and Regulations:

Sponsor agrees to abide by all rules and regulations governing the event, which are promulgated by Access Intelligence, LLC and its management. If Sponsor fails to comply with such rules, or with the terms of this Contract, Access Intelligence, LLC may, in its discretion, deny Sponsor the right to proceed with its sponsorship and require Sponsor to forfeit all fees theretofore paid under this Agreement.

## 5. Samples:

Sponsor agrees to hold Access Intelligence, LLC harmless should the final product differ from the sample shown and Sponsor will not be entitled to any financial or other compensation.

## 6. Conflicting Meeting and Social Events:

In the interest of the entire event, Sponsor agrees not to extend invitations, call meetings, or otherwise encourage absence of Show attendees, exhibitors, or invited guests from the educational sessions or Exhibit Hall during the official hours of the sessions or the event.

## 7. Cancellation Or Postponement Of Show:

In the event that any unforeseen occurrence shall force the movement of dates, location (in person or online) or render the fulfillment of this Agreement impossible or inadvisable by Access Intelligence, LLC, this Agreement shall be transferred to new date or location, amended or terminated as determined by Access Intelligence, LLC to be appropriate. Sponsor hereby waives any claim against Access Intelligence, LLC for damages or compensation in the event of such amendment or termination. If the event is moved exclusively online, Sponsor has the option to apply value of Agreement to a future year live event or other digital engagement opportunity offered by Access Intelligence, LLC commensurate with the same sponsorship level. In the occurrence of a full cancellation, as it determines to be appropriate, Access Intelligence, LLC may return a portion of the amount paid for sponsorship after deduction of any amounts necessary to cover expenses incurred in connection with the event programs. Such expenses shall include, but not be limited to, all expenses incurred by Access Intelligence, LLC as a result of contracts with third parties for services or products incidental to the event programs, including out of pocket expenses attributable to the production of the event programs. Access Intelligence, LLC shall not be financially liable in the event the event programs are interrupted, canceled, moved, dates changed or executed in a virtual environment online.

## 8. Sponsor Default:

If Sponsor is in default of any obligation to Access Intelligence, LLC (including specifically failure to pay Access Intelligence, LLC per payment terms outlined in Section 1), Access Intelligence, LLC is not obligated to fulfill terms of Sponsorship and may terminate Sponsor's right under this contract to participate in the event programs. If Access Intelligence, LLC elects to exercise such right of termination, it shall first give Sponsor written notice stating its intent to terminate and the action that Sponsor must take to avoid termination. If Sponsor fails to cure the default within 10 days of the date of notice from Access Intelligence, LLC, Sponsor shall have no further right to participate in the event programs. Access Intelligence, LLC's liability to return any amounts paid by Exhibitor under this contract will be limited as set forth in paragraph 6 above. Furthermore, Access Intelligence, LLC may retain any amount that would otherwise be returned to Exhibitor and apply such retained amount to satisfy the liability to Access Intelligence, LLC for which Exhibitor is in default.

## 9. MISCELLANEOUS:

(a) Waiver by either party of any term or condition or breach shall not constitute a waiver of any other term or condition or breach of this Agreement. The rights of any party shall not be deemed waived except as specifically stated in writing and signed by an authorized representative of such party. (b) If any provision of this Agreement is held invalid or unenforceable, neither the remaining provisions of this Agreement nor other applications of the provisions involved shall be affected thereby. (c) This Agreement shall be interpreted under the laws of the State of Delaware. The parties agree that any dispute arising under this Agreement will be submitted to the federal or state courts of the State of Delaware. (d) This Agreement constitutes the entire agreement of the parties with respect to the subject matter hereof and specifically supersedes all prior agreements or commitments, whether in writing or oral. No amendment or modification to this Agreement shall be valid and binding on the parties unless set forth in writing and signed by both parties.